MSc project proposals

Proposers: Backpackers Club UK, J Ivins

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Outline brief

The client, Backpackers Club UK, wishes to upgrade their existing website. Their principal aims are to improve the user interface and to take advantage of new technologies, embed social media and so on. A key requirement is that the new site should be easily maintainable by relatively naive users. It is envisaged that there will be probably be two projects running concurrently. Students wishing to do these projects are required to engage in discussions with the Chairman, and others, to develop firm objectives and deliverables.

Project one outline: To design a new user-friendly interface. The design should be user-friendly, require minimum navigation to find information, be aesthetically pleasing and easily maintainable. The site currently has a public area with general information and a members-only area with forums, downloadable documentation, etc. Key deliverables are:

A logical sitemap

Crucial business information

Contact information

Clear navigation

Security

Social media integration

A mobile ready version

Frequently asked questions

Good hosting

Public and private members areas

Forum

Diary pages

Document download

Not required

Music

Flash

Anything that autoplays, whether it's music or a video.

Extraneous information and media — it'll only slow down the page's loading time.

Project two outline: to investigate and recommend suitable software, hosting requirements and so forth to implement a site that is easily maintained by naive users. It is expected that a site will be produced as part of the demonstration. Functionality must jnclude (as a bare minimum) the following:

Public and private members areas

Forum

Diary pages

Document download

Crucial business information

Support embedded social media

Mobile ready

Public and private members areas

FAQs

Not required: Music, Flash or anything that autoplays, whether it's music or a video.Extraneous information and media — it'll only slow down the page's loading time.